How to become a …

speaker, writer, trainer, …

I'd like to give a lecture once in a while - Where do I start?

Speaking to a group of people is a big hurdle for many of us. But with the right preparation and some practice, it doesn't have to be a problem at all and is very useful for everyday work. And even if it sounds paradoxical, user groups and conferences offer the best conditions to try out yourself in front of an audience. But how do you find an exciting topic, how do you write an interesting abstract, how does the preparation look if you have been accepted and what are the best tricks to cut a good figure on stage? I would like to tell you about my experiences as a speaker and also as a conference and user group organizer and I am sure I will animate some of them. "Aftercare" is free of charge and included.

May I introduce you …

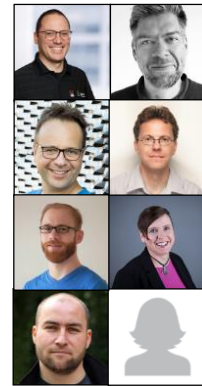https://www.javaland.eu/de/referenten/referent-werden/

JavaLand Newcomer since 2016

A few newcomers still going on

Great Mentors

Newcomer: Edit'n'P(r)ay? Oder vielleicht doch besser testen? 🇩🇪
Anja Papenfuß-Strauß
📅 Dienstag 15.00 - 15:40
🏠 Lecture Hall 👥 90 ⭐ 106
📊 Qualität & Testen

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Q Newcomer werden

- Vortrag auf einer (großen) Konferenz halten?
- Wir unterstützen Euch:
  - Thema
  - Titel, Abstract
  - Einreichung
  - Folien
  - Generalprobe bei der JUG
  - Tipps und Tricks zum Vortragsstil
- 👥 + 👤
- **Traut Euch. Meldet Euch. Sprecht uns an.**

https://www.jug-da.de/slides/#8

She applied, got accepted and delivered ...

She is still in demand ...

http://www.jug-kl.de/prometheus_und_grafana/
https://www.meetup.com/de-DE/JUG-Nurnberg/events/259965624/
https://www.ittage.informatik-aktuell.de/programm/2019/monitoring-mit-grafana-und-prometheus-bei-systemen-unter-last/

Back to the beginning …

https://pixabay.com/de/photos/pier-anlegestelle-ozean-meer-569314/
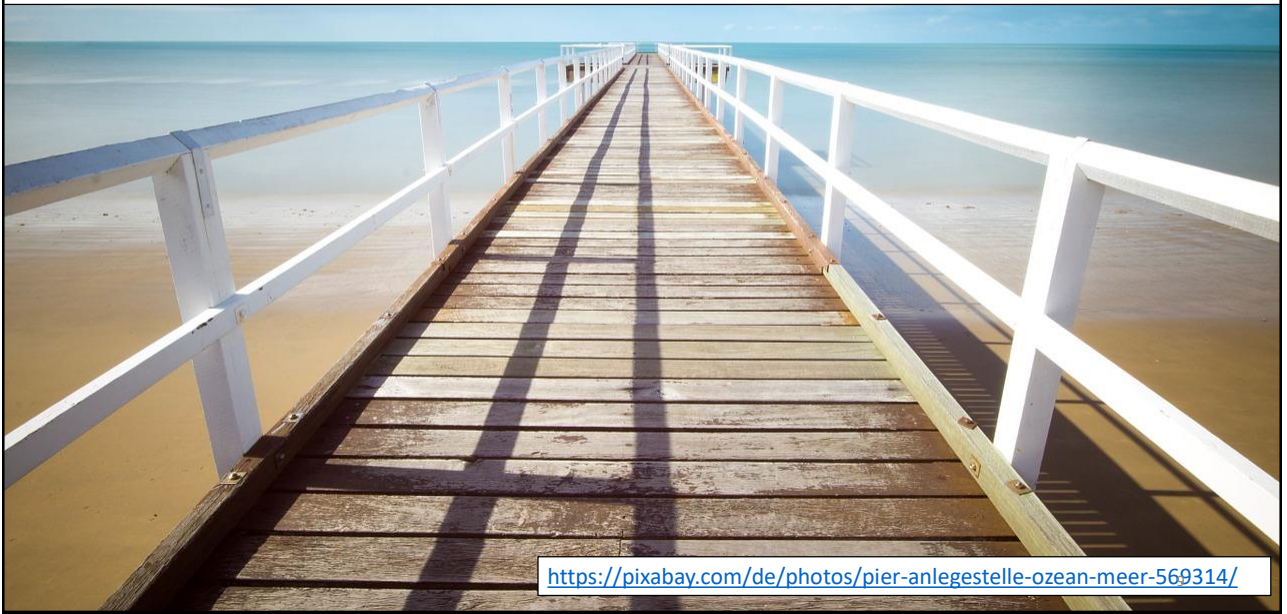
I had to convince her …

You should definetly apply for a talk at JavaLand!

I'm not sure.
What can I talk about?

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How to find a subject for a talk

… or article, blog post, training?

Observe market to collect ideas
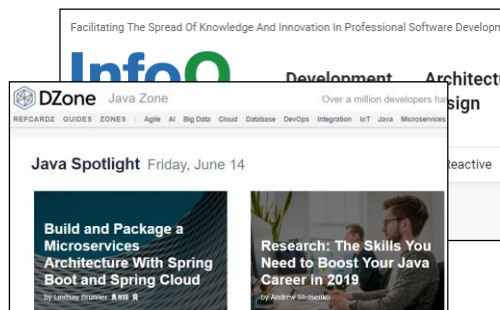
Open Spaces, Unconferences, Barcamps

- Discuss ideas

- Introduce to a topic spontaneously

- Listen to what others are up to

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Uncertainty, anxiously …

> There is a topic I'm really passionated about, **but** …

> Don't bother, just do it.

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Jump on the train …

Just repeat what early adopters already talked about.
There will still be enough attendees interested.
You won't kick out other speakers.

Preparation

Being well prepared …

Stages of speaking

Lorenzo Fontana @fntlnz · 8. Apr.
The three stages of speaking at a conference :

- I will send a cfp to this conference, I always wanted to go to that city and also I can hangout with friends
- OMG they accepted me! I fell so welcome. Hello Mum the conference accepted me I'm so happy
- shit the talk is tomorrow

https://twitter.com/IanColdwater/status/1115034689696301058

https://pixabay.com/de/photos/läufer-ziellinie-weiblich-rennen-579327/

Learning by teaching

Learn while preparing a talk.

Empathize to the audience.

"One hour ahead" your participants.

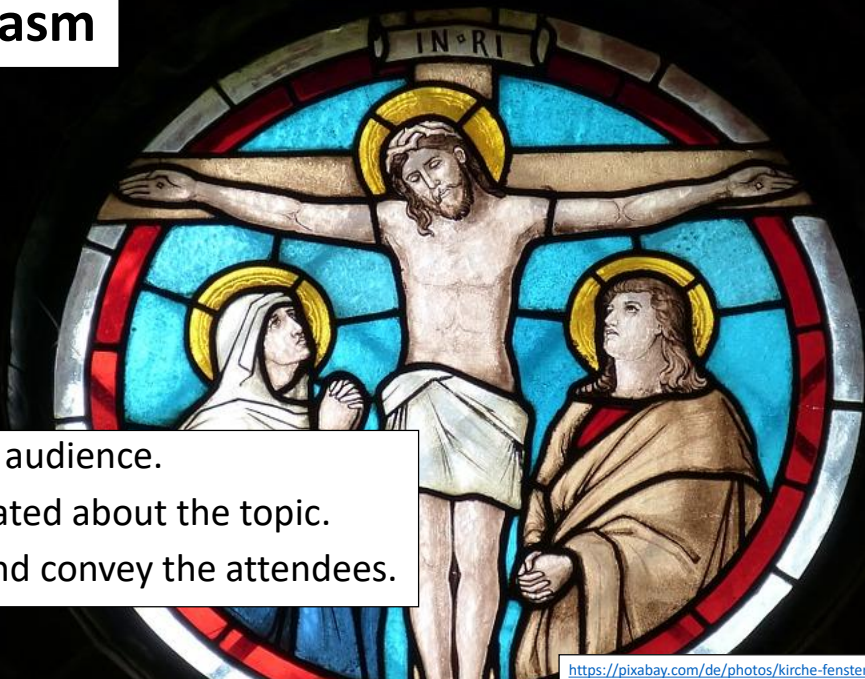https://pixabay.com/de/photos/laufen-sprint-schlackenbahn-498257/

Delivering

Be yourself/authentic

Enthusiasm

Pick up the audience.
Be passionated about the topic.
Have fun and convey the attendees.

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Afterwards

After the game is before the game …

Collect feedback

Ask a friend.
Take it seriously.
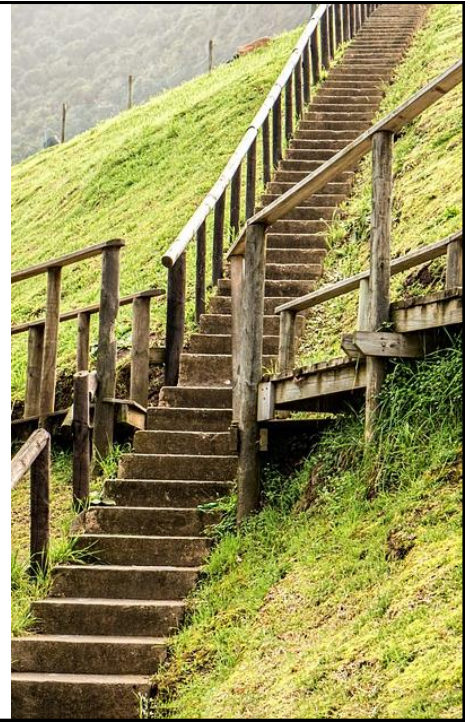Give feedback to others.
Ask your audience.
Don't overrate marks.

Improve continuously

Practice at:

• school, university

• your company

• local user groups

Submit to conferences.

Wrap-up

• Just try, you won't fail.

• There will always somebody interested in your topic.

• Choose a topic you will dive deeper anyhow.

• Be passionated.

• Also works for **blog posts, articles, trainings …**

https://pixabay.com/de/photos/leuchtturm-ufer-k%C3%BCste-wasser-licht-820431/

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Why at all?

Sell yourself.

Spread your ideas.

Learning (by talking).

Increase self-confidence.

Give something back to the community.

Start talking to the crowd

"Aftercare" is free of charge and included.

Contact me for questions, feedback and discussions:

@sippsack / falk@jug-da.de / falk.sippach@trivadis.com

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